

SUSTAINABILITY  
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PORTOBELLO



# PORTOBELLO

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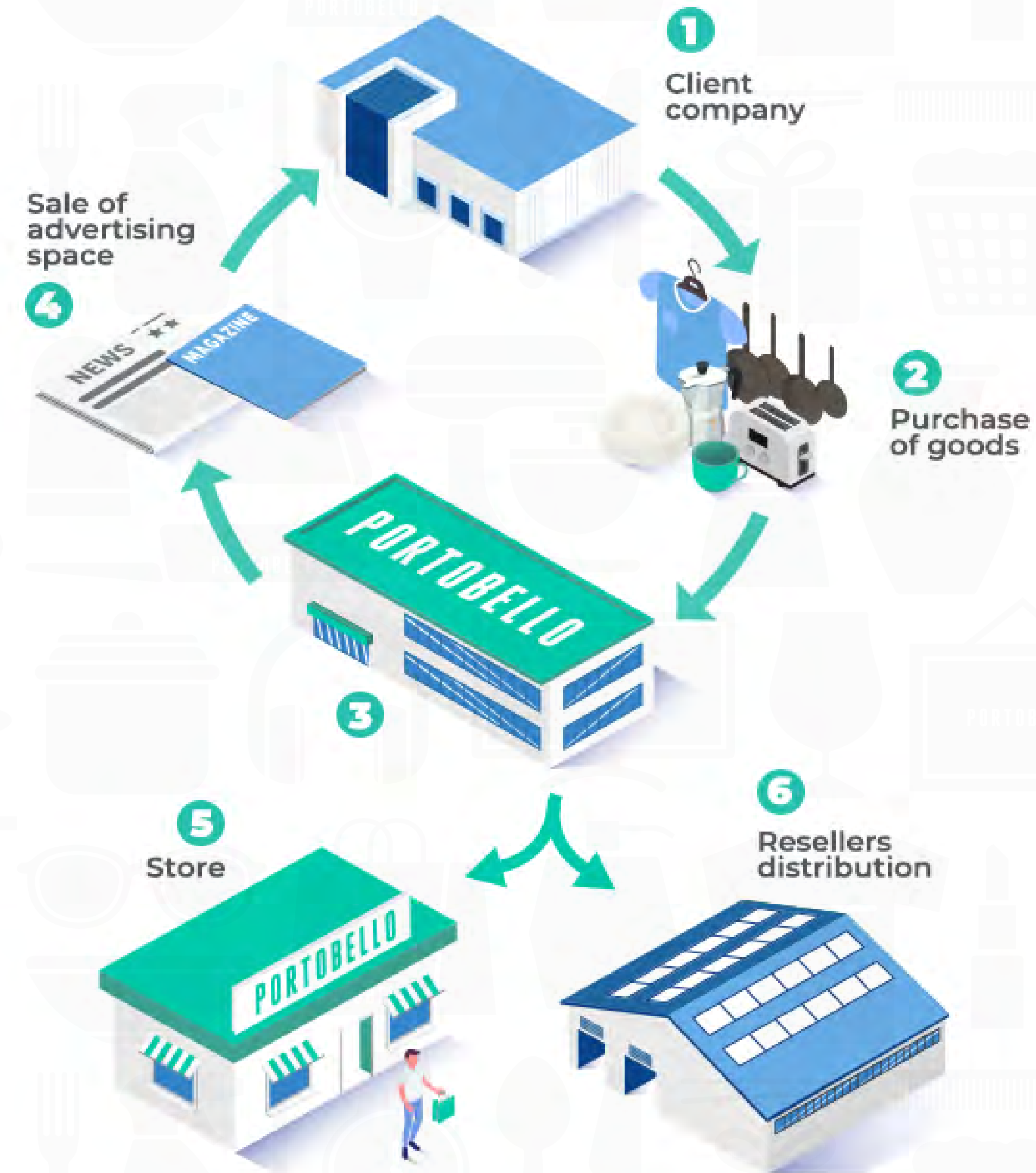
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# THE BUSINESS MODEL

At Portobello we have created a **circular** and **sustainable** business model aimed at creating **long-term** value.

We firmly believe that a responsible approach to our business is a decisive factor for establishing a **fair**, **ethical** and **lasting** relationship with our employees, collaborators, customers, suppliers, local communities, institutions and all other **stakeholders**.

**Social responsibility** and **environmental** and **economic sustainability** are an integral part of our strategy and business and therefore inherent in decision-making and operational processes.



## OUR VALUES

Our values are non-negotiable, they guide our choices and are the basis of our work.



We always keep our promises and commitments. Our work is characterized by responsibility, ethics, fairness and inclusion. Our operations comply with current regulations and the highest sustainability standards.



We are passionate about our work. Thanks to the enthusiasm, curiosity and dedication of each of us we are able to find the best solutions and create added value in all our operations.



We develop a circular and highly innovative business model. Our Divisions are vertically integrated for an efficient use of resources and to create shared value in an alternative and sustainable way.



We see an opportunity in every challenge. Our ambition is to always offer our customers and partners the opportunity to access the goods, services and resources necessary for their well-being and growth with a perspective of mutual development.



## OUR VISION

We work to improve our **circular**, **ethical** and **innovative** business model and to extend our sales network throughout the country.

We want to ensure the accessibility of quality products to the largest number of customers and maximize the potential of our partners in a **sustainable development** framework.

Creating development opportunities is our vision but above all our **passion**.

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# SDGs OF THE UN 2030 AGENDA

Portobello Group is committed to supporting the **Sustainable Development Goals** (SDGs) of the UN 2030 Agenda.

Objectives interconnected with each other, with the common goal of creating sustainable growth for future generations and better living conditions for all.





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## ENVIRONMENTAL SUSTAINABILITY

At Portobello we are committed to **protecting the environment** and the ecosystem in which we operate. We carry out our activities ensuring full compliance with current environmental laws and regulations, always trying to go beyond the legal requirements.

For this reason we have joined the **Forever Zero CO2** environmental sustainability project, the carbon offset program of Forever Bambù.





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Thanks to this partnership we have **eliminated the polluting emissions** of the entire retail chain, through the absorption of 1,200 tons of CO2 per year, for a total of 24,000 tons by 2043, with the planting of approximately 46,700 square meters of bamboo forest entirely in Italy .

Portobello’s **carbon neutrality**, the result of an accurate scientific study by the Forever Bambù technicians, stems from the desire to implement the Company’s carbon offset in parallel with the increase in stores throughout the country.



FOREVER BAMBÙ

con

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## FOREVER ZERO CO2

### CERTIFICATE

CARBON CREDIT EQUIVALENT

**600 Tonnellate di CO2e** all'anno dal 2022 al 2042  
**12.000 Tonnellate di CO2e** compensate in 20 anni  
calcolate con il protocollo **UNI EN ISO 14064-2**

IL PRESIDENTE  
*Emanuele Rissone*

IL RESPONSABILE TECNICO  
*Mauro Lajo*









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## ENVIRONMENTAL SUSTAINABILITY

In all our Stores you will find FSC\*  
**recycled paper bags.**

Furthermore, our stores feature **eco-friendly furniture**: all the wooden components of the furniture and shelving are made with 100% FSC certified recycled material.

\***FSC** (Forest Stewardship Council), is an international certification born in 1993, specific for the forestry sector and products derived from forests managed correctly and responsibly according to rigorous environmental, social and economic standards.





## SOCIAL RESPONSIBILITY

Our **Social Responsibility** activities are closely integrated into the Company's core business. We identify the media barter operations which can also benefit the **vulnerable local communities** surrounding the headquarters and the stores of the Portobello branded retail chain. Once the goods have been obtained through these operations, we select and involve the main **Non-profit** organizations in the area for distribution and proceed with the **donation** of the **products**.

Furthermore, Portobello is an **Official Partner** of the **Telethon Foundation** in support of the "Malattie senza diagnosi" program, which aims to find a diagnosis for children with rare genetic pathologies that have not yet been identified.





## LATEST INITIATIVES AND DONATIONS

- **Telethon Christmas baskets** for Portobello collaborators and suppliers in support of fundraising
- **Clothing items** (1,000) for Ukrainian refugees
- **Sunglasses and face and body lotions** for children and families in need most affected by the health emergency from Covid-19
- **Christmas Panettone** for Caritas Italiana in favor of vulnerable people living on the street in the metropolitan area of Rome
- **Burger King Vouchers** for teenagers, young people and vulnerable families in the Roman area
- **Filtering face masks** for teenagers, young people and vulnerable families in the Roman area





# GOVERNANCE

We have adopted an **Organization, Management and Control Model** prepared pursuant to Legislative Decree no. 231/2001 (**Model 231**). We also have a **Code of Ethics** which requires employees, consultants, suppliers and third parties in general to operate in compliance with **applicable laws, professional ethics and corporate values**.

We have implemented an «**open door**» policy, thanks to which all employees and collaborators can, for any need and at any time, contact the direct supervisor or the General Management with a direct interview, telephone conversation or e-mail.

Furthermore, we have set up a **Team** entirely dedicated to **Sustainability**, made up of the General Management and 2 sector specialists, with the aim of implementing the strategy and evaluating the opportunities associated to the pursuit of sustainable success, in line with the **SDGs objectives**.





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